



MediXcel and Corporate Memberships

HOW MEDIXCEL

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Tags: MediXcel, Plus91, Corporate Chain, Corporate Memberships, Membership Plans, Clinic Software, EHR, EMR, PHR, Patient Portal

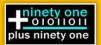
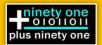


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About client:

XXXX is a Corporate Clinic Chain offering medical services inside Corporate offices.

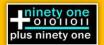
What the client wanted?

XXXX was providing corporates an opportunity to reduce their Health Expenditure on employees by offering part-time Doctors and in-house clinics on site at their offices.

A key factor in their business model was the need to offer custom plans to their corporates on demand. Further, within each corporate they wanted to be able to create as and when needed custom plans based on Designation and Age-Group

The key requirements stated by client were:

- Ability to have a Membership based billing workflow e.g. Post Paid Phone connection
- Ability to generate new Memberships plans without any software coding
- Ability for Memberships plans to be created and managed based on Rates for Services, Co-pay schemes, No. of services Used,
- Complete flexibility in terms of duration of Memberships plans
- Ability to map specific Membership plans to specific Corporates and to also be able to restrict the Membership Plans in terms of number of employees which can be subscribed to them. Further flexibility to limit the use of Membership Plans in terms of Employees of only specific age-groups or designations.



- Ability to generate Corporate Billing and Invoices for schemes where
 Corporate is to pay Membership Fees or specific service component fees.
- MIS Reports related to Memberships, Services Utilization, Plans and their KPIs

Growth Estimates planned by the Client

The Client planned to target and deploy to 20 Corporates in the first 3 years of operation.

As of January 2017 MediXcel is handling over 25 Corporates for the Client.

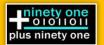
How did MediXcel's billing workflow flexibility help the Client

MediXcel has a Membership plan component which was re-purposed to deliver the requirement stated by the Client.

Pre deployment, MediXcel was mapped to their set of requirements and found to be covering 75% of their requirement and needed added flexibility in terms of billing segregation and plan flexibility.

Plus 91 prepared a Software Requirement Specification (SRS) specifically for the Membership module to be created for the Client.

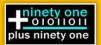
Plus 91 deployed the new Membership module within 3 months of confirmation of the SRS. The new module ensured the client could:



- Generate new plans as needed and map them to corporates including putting in Age / Designation / Centre restrictions and validations
- Create new plans with flexible durations, duration membership fees, and billing Cycles
- Batch generate monthly invoices and e-mail them to Members of corporates and take in payments with a payment gateway or manually square of payments for a bill using Excel uploads.
- Generate Corporate Invoices based on Membership Fees and Service Fees mapped to be payable by corporates as per the plan.
- Review and Analyze usage by Corporate and provide the Corporate with key insight and data in terms of Utilization and Savings.

Key Benefits of MediXcel Membership Module upgrade for the Client:

- The Client was able to scale their corporate business as their major deployment issue was managing billing to Members spread across clients. (Their Corporate customer sizes ranged from 200 to 20000 employees)
- The Client was able to save over 80 man-hours per month in preparing Corporate Reports, Utilization Charts and Corporate Invoices for the 20 targeted Corporates.
- The Client was able to engage their Corporates further using the Analytics being generated by MediXcel using Medical and Billing data coupled together.



Contact Plus91

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